



HAYFIELD MANOR



Cork • Ireland

HAYFIELD MANOR'S KAREN FLEMING
WINS PRESTIGIOUS BUSINESS WOMAN OF THE YEAR AWARD

On Friday May 18th, the Network Ireland Cork Branch Businesswomen of the Year awards took place at the Radisson Blu hotel, recognising women in business, the profession and the arts in the Cork region.

Hosted by Moya Doherty, Chair of RTÉ and *Riverdance* producer and co-founder, this annual event welcomed an impressive turn out and according to independent judges, Billy O'Connor, Discovery Partnership, Adrienne Rodgers, Local Enterprise Office Cork City and Elmarie Kelleher, AIB, a significant number of applications were submitted.

Representing Hayfield Manor in the Business Woman of the Year; Employee category, Sales & Marketing Manager Karen Fleming was delighted to be selected as the recipient of this prestigious award; *'I am absolutely delighted with this acknowledgement and feel very fortunate to truly enjoy my job and to work at Hayfield Manor with such inspirational, dedicated colleagues. Network Cork has been instrumental in making me feel welcomed to the business arena in Cork and I feel exceptionally well supported by the remarkably vibrant network of women in the workforce here.'*

Cork native, Karen has been an integral part of the team at Hayfield Manor for over five years, considering it the *'only place she wanted to work'* upon her return home after many years spent in the hospitality industry in Galway and Germany.

Initially, as a key member of the management team, Karen was responsible for personally taking care of guests and ensuring a memorable experience during each interaction with the hotel. In more recent years, Karen's role has evolved to being the main point of contact for local, national and international clients. According to Karen, the best part of this job is promoting Cork as a destination and building lasting relationships by liaising with agents and companies. Her chief objective is to ensure their professional lives are made easier and that they are confident that Hayfield Manor will deliver on its promise to provide the best experience at all times.

Commenting on Karen's recent success, General Manager Etienne Van Vrede stated *'We've always known that Karen is an exceptional employee and we are delighted that this has been officially recognised by Network Cork with such a*

coveted award. Karen is a most valued member of our team. She is a true star and embodies all that Hayfield Manor represents in terms of going the extra mile and always striving to be the best that we can be for all who support us. As our colleague and our friend, we are very proud of her'.

Fellow award winners on the day were Noeleen Cronin, Owner & Managing Director, Home Instead Senior Care (Business Woman of the Year – Self Employed and Overall Business Woman of the Year) and Naomi Fein, CEO, Think Visual (Business Woman of the Year – New Business). All three ladies will now go on to represent their respective categories and businesses at the Network Ireland National Finals in September.

If you would like any more information, please feel free to contact us;

Contact: Josie O'Kelly

Tel: +353 21 4845915

Email: sales@hayfieldmanor.ie

Web: www.hayfieldmanor.ie



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